



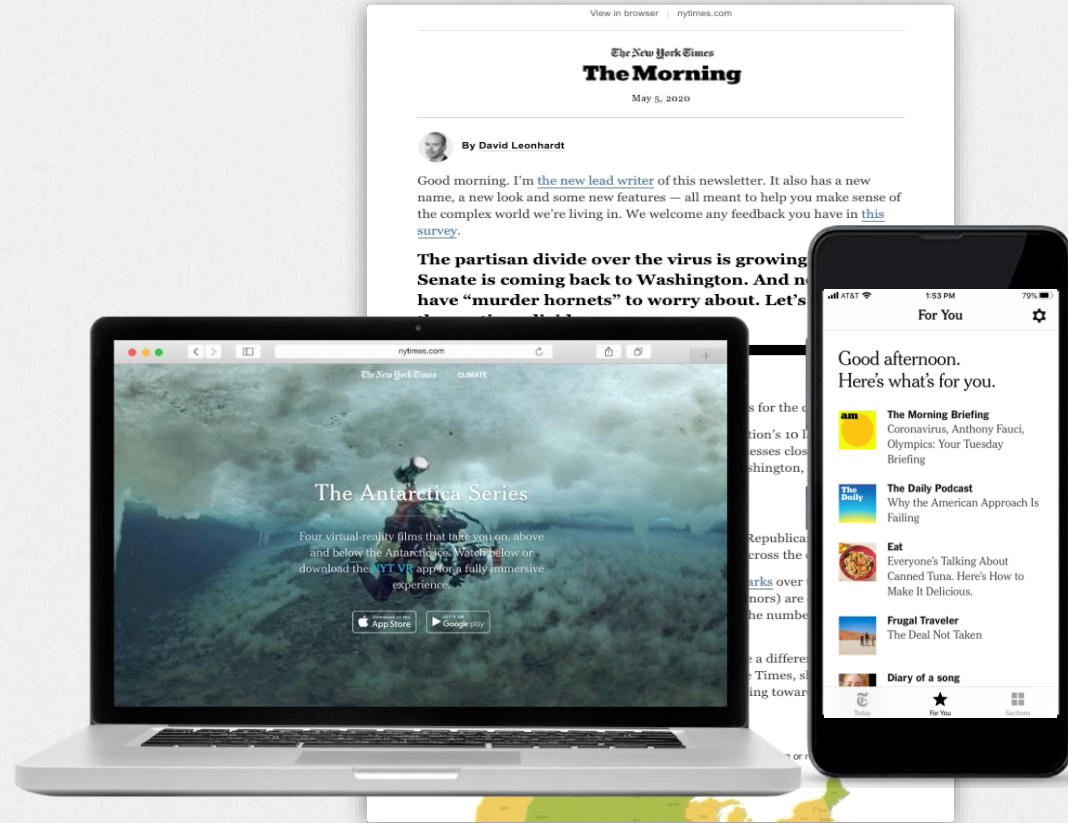
The New York Times Education Program for Colleges and Universities

The New York Times

The New York Times Education Program

Through NYTimes.com access, learning tools, and engagement support, The New York Times can help students and faculty explore the changing world, seek wellbeing, and think critically about the issues of today.

As part of our Education Program, students and faculty will be granted **unlimited access** to The New York Times digital platforms.



Our Education Program

We've built our program to align with how students expect to receive and consume media—and to support institutions in raising awareness about the program for students and faculty.

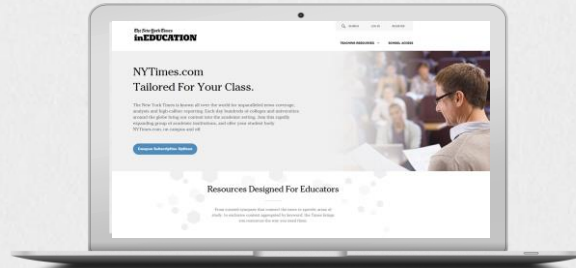
Access to NYTimes.com and The New York Times News App

All students and faculty will be granted unlimited access to The New York Times digital platforms. All readers will have the same user experience as individual subscribers, with the ability to personalize their experience and preferences.



Teaching & Learning Tools

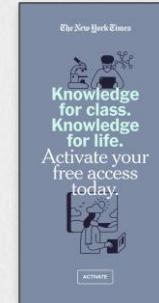
Leveraging The New York Times as a primary source covering stories on a wide variety of topics, the inEducation curricular tool helps faculty bring current issues into the classroom and spark conversation and debate through course material, weekly updates and lesson plans, writing prompts, and other activities.



Launch Program & Customer Support

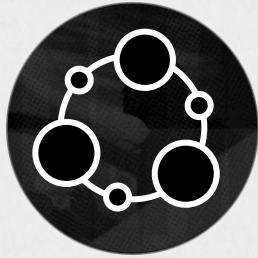
To help you launch the program internally, we'll provide guidance and a guidebook with key messaging and digital assets to make all students aware of their access to The New York Times.

We will also continue to help support the program with our Customer Success team.



How our program supports your students' goals:

With our Education program, your students can learn more about the world they live in so they can make smart, informed decisions about all aspects of their lives.



Stay Informed

Unlimited access to The New York Times digital platforms means unlimited **access to multimedia content on nearly every topic and interest**, from climate change, to sports, to health and wellbeing.

Our vast coverage makes this a **powerful tool for the classroom** and **research**, as well as **personal development** and **enrichment**.



Spark Conversations

Our content provides impactful conversation starters, which in turn can lead to more meaningful connections.

Your students can pick and choose content based on what piques their interest, giving them something to talk about with friends, family, peers -- and even prospective employers.



Fuel Ambition

Your students are ambitious in both their personal and academic lives, and being a Times reader can **provide them with a tool to help find that competitive edge**.

Our readers use the Business section, plus content around personal growth, to further their lives and prepare for future employment.

Teaching and Learning Tools:

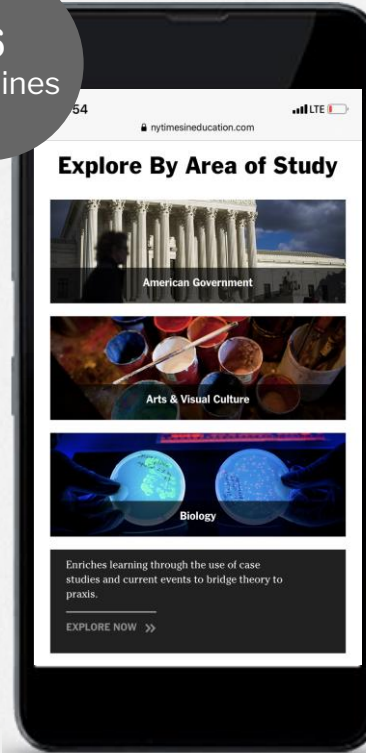
InEducation

The InEducation resource helps faculty **bring current events into the classroom** and use The Times to spark conversation and debate through co-curricular activities.

FEATURES:

- 16 disciplines
- Weekly updates by faculty contributors
- Questions for discussion and analysis
- General instructional strategies
- Co-curricular activities
- Leadership focus

16
Disciplines



Questions to
discuss &
debate



Teaching and Learning Tools:

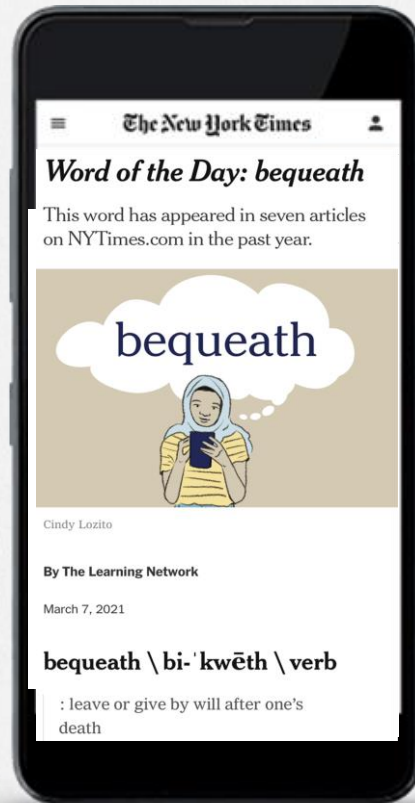
The Learning Network

This **award-winning curricular tool**, designed for students and teachers, features dynamic content and activities invaluable for today's classroom

FEATURES:

- Over 1,000 resources published each year to ensure materials are relevant and up to date
- Lesson plans
- News and geography quizzes
- Student opinion questions
- Picture prompts and graph prompts
- Current events conversations
- Writing curriculum
- Contests
- Professional development webinars

1,000+
Resources
each year



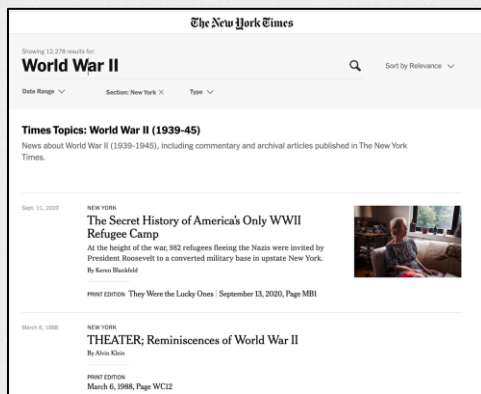
Within a research environment, direct New York Times access is a powerful tool for in-depth investigation and engaging discovery.



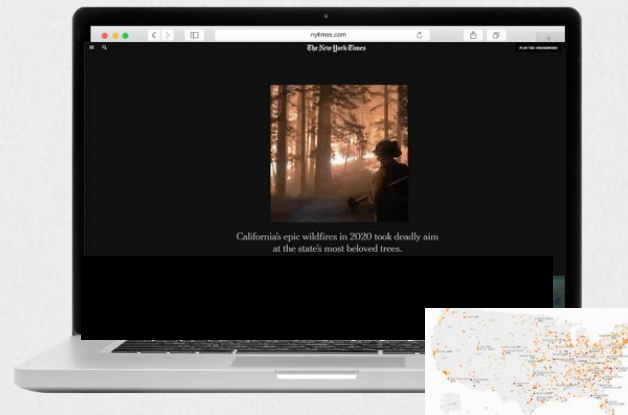
Historical Knowledge through TimesMachine and the article archive



TimesTags for Smart Searching



Multimedia and Interactive Journalism



TimesMachine

Over 150 years of NYT Journalism, as it originally appeared

Students are able to use The TimesMachine as a primary source—understanding how issues of today have evolved over recent (and not so recent) history. Think of TimesMachine as our microfilm collection—fully digitized and searchable based on the iconic New York Times Index.

FEATURES:

- Page scans are searchable and browsable
- PDF versions of articles from 1851-1980 (5 downloads/day, and screenshots)
- Full-text versions of articles published after 1980
- The Index feature shows the people, organization, places, creative works, descriptors dominating the news and how often they're mentioned
- Advertisement images

Access to
the
Index



Every issue
from
1851-2002



Searchable
&
Browsable

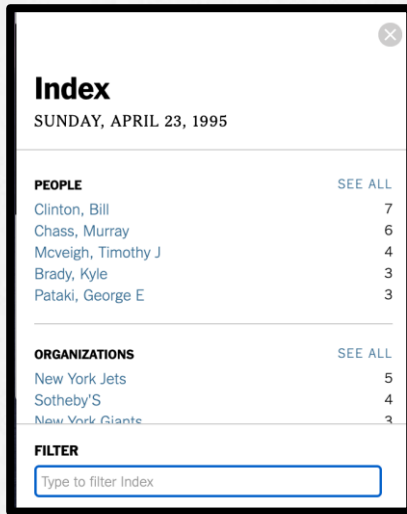


TimesMachine is a powerful resource for research



View an Issue in Totality

To understand how history was taking shape, analyze an entire issue or front page



Analyze the Index of an Issue

The Index shows the people, organization, places, creative works, and descriptors dominating the news—and how frequently they are mentioned.



Look to Ads to understand what was happening in society

Ads shed light not only on style, but also gender and society trends and more.

Plus, your students and faculty get exclusive access to **Subscriber-Only Newsletters** and **Live Events**

Your Interests. Our Journalism



We've expanded our library of **80+** **newsletters**—and now reserve a selection just for Times subscribers.

 FOR TIMES SUBSCRIBERS TWICE A WEEK At Home and Away Our best suggestions for how to live a full and cultured life, wherever you are. See the latest	 FOR TIMES SUBSCRIBERS TWICE A WEEK Jay Caspian Kang A wide-ranging cultural critic and New York Times Magazine contributor tackles thorny questions in politics, culture and the economy. See the latest	 FOR TIMES SUBSCRIBERS WEEKLY Well Essential news on health, fitness and nutrition, from Tara Parker-Pope. See the latest	 FOR TIMES SUBSCRIBERS WEEKLY Tish Harrison Warren An Anglican priest reflects on matters of faith in private life and public discourse. See the latest
 FOR TIMES SUBSCRIBERS FOUR TIMES A WEEK	 FOR TIMES SUBSCRIBERS TWICE A WEEK	 FOR TIMES SUBSCRIBERS WEEKLY	 FOR TIMES SUBSCRIBERS TWICE A WEEK



Experience the story in a new way. The Times now offers a slate of virtual events, exclusively for subscribers only.



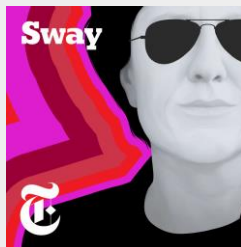
How Women Are Changing Everything

Experience the story in a new way.

VIRTUAL EVENTS. FOR SUBSCRIBERS ONLY.

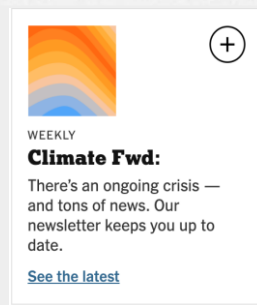
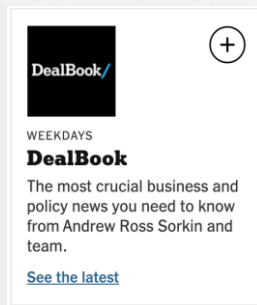
Here are **just a few ideas** of how you can bring The Times' diverse and innovative content into the classroom:

Assign a podcast for homework



Visit nytimes.com/podcasts and uncover podcasts on the most crucial issues of our time across technology, world news, culture, and more.

Recommend a relevant newsletter



Visit nytimes.com/newsletters and discover more than 80 newsletters available on a daily or weekly basis.

Encourage your class to attend a virtual event



Visit nytimes.com/events and learn more about The New York Times investment in "live journalism." The New York Times Events team presents hundreds of virtual events across a myriad of topics.



Let's work
together

